

Cristina Savian

Fractional Chief Digital & Innovation Officer | Digital Transformation Leader, Built Environment

cristina@be-wise.com | +971 55 332 3560 | Dubai, UAE | [linkedin.com/in/cristinasavian](https://www.linkedin.com/in/cristinasavian) | [be-wise.com](https://www.be-wise.com)

British & Italian citizen · UAE Golden Visa holder · Languages: English · Italian

PROFESSIONAL SUMMARY

C-suite executive and digital transformation leader with 28 years' experience across engineering, the built environment and enterprise technology. As CEO and Founder of BE-WISE, built and scaled a profitable international consultancy over 8 years — generating \$1M+ in revenue — advising asset owners, developers, technology providers and investors across the UK, US, Australia and the Middle East on digital twins, digital strategy and go-to-market growth. Cambridge Executive MBA and internationally recognised keynote speaker (Who's Who in Industry 4.0, 2021), with board and advisory roles across three continents. Now offering fractional Chief Digital / Innovation / Technology Officer leadership to organisations scaling digital transformation and turning emerging technology into measurable business value.

CORE COMPETENCIES

- **Executive Leadership:** Digital & Innovation Strategy · P&L / Business Ownership · Board Advisory & Governance · Organisational Change
- **Digital Transformation:** Digital Twins · BIM / ISO 19650 · AI Adoption · Data & Technology Strategy · Human-Centred Design (LUMA)
- **Growth & Commercial:** Go-to-Market Strategy · Revenue Growth & Scaling · Digital Due Diligence for Investors · Bid & Proposal Management
- **Delivery & Operations:** Programme & Project Management (PRINCE2 Practitioner) · Operational Excellence · Enterprise Customer Success
- **People & Influence:** Team Leadership · Executive Coaching (Harvard-affiliated) · Stakeholder Engagement & Negotiation · Keynote Speaking & Thought Leadership

PROFESSIONAL EXPERIENCE

CEO & Founder — BE-WISE (London UK · Melbourne AU · Dubai UAE)

Nov 2018 – Present

International consultancy driving digital transformation and digital-twin adoption across the built environment — from strategy to scaling.

- Built and scaled BE-WISE over 8 years into a profitable international consultancy (revenue \$1M+), serving AECO clients across Europe, the US, Australia and the Middle East.
- Secured C-suite buy-in for multi-year digital transformation roadmaps at \$10B+ corporates (e.g., AtkinsRéalis, Wood Plc) by translating technical digital-twin infrastructure into clear ROI and business-value narratives.
- Facilitated successful product launches and investment rounds for AEC tech startups by conducting digital due diligence and translating technical roadmaps into validated business cases for investors.
- Own all commercial and operational functions: general management, sales, business development, strategy, financial management and client relationships.

Selected clients: *AtkinsRéalis · Nemetschek · Wood Plc · Buro Happold · Glodon · Cintoo · Operam · Ynomia · Imperial College London · UCL*

Autodesk — London, UK

Jan 2013 – Nov 2017

Customer Success Manager, Global Enterprise Accounts

Feb 2016 – Nov 2017

Led support, consulting and adoption for Autodesk's largest global enterprise AEC accounts.

- Expanded Autodesk's Jacobs Engineering account by 66% (from \$24M to \$40M+) by leading a global digital transformation project and coordinating 700 specialists to ensure enterprise-wide technology adoption.
- Managed enterprise engagements for major UK clients including TfL, Network Rail, Kier Construction and BP.
- Coordinated a pool of 700 global specialists and service providers, owning delivery and adoption-risk management.

Technical Specialist, Infrastructure — North Europe

Jan 2013 – Feb 2016

Led infrastructure solution adoption across Northern Europe, focused on the geospatial dimension of BIM.

- Drove international adoption of Autodesk infrastructure solutions alongside sales and account teams.

- Delivered technical pre-sales, product demonstrations and webinars; mentored and trained channel-partner resellers.
- Used client feedback to influence Autodesk product direction and development.

LOCOG (London 2012 Olympic Games) — Deputy Venue Transport Manager, Greenwich Park Mar 2012 – Sep 2012

Deputy transport lead for the Greenwich Park venue at the London 2012 Olympic & Paralympic Games.

- Managed venue traffic and parking operations and 130+ daily contractors; coordinated Greenwich and Lewisham Borough Councils and public liaison.
- Delivered the venue transport operational plan, signage commissioning and planning documentation — instrumental in the successful Games transport outcome.

Royal Borough of Greenwich — London, UK

Dec 2005 – Jan 2012

Project Manager / Senior Engineer

Jul 2007 – Jan 2012

Led traffic engineering and CAD–GIS projects for the borough.

- Project-managed CAD–GIS platform integration and delivered CAD-standards training and documentation across the directorate.
- Authored the “Parking your data better” case study — a live spatial parking database linked to Greenwich's corporate GIS — selected by Ordnance Survey and Autodesk.

Engineering Assistant

Dec 2005 – Jul 2007

- Supported key strategic traffic engineering projects.

Earlier Roles

- Traffic Engineer / CAD Technician — Turin City Council, Italy (Oct 2001 – Aug 2005)
- Engineer / CAD Technician — SILEC, Italy (Feb 1999 – Sep 2001)
- CAD / Engineering Technician — Studio Perrone, Italy (Sep 1998 – Jan 1999)

PUBLICATIONS, THOUGHT LEADERSHIP & RECOGNITION

- **Forthcoming** — Author, “Built for Value: Why the Smartest Move in AI Is a Digital Twin You Can Trust” (book).
- **2018 – present** — Chaired, presented at and moderated 50+ international conferences — including Digital Construction Week, UK Construction Week, BIM Show Live and WDBE Helsinki; judge for the European Women in Engineering and Building Innovation Awards.
- **2023 – present** — Teaching at the University of Hong Kong (3 years).
- **2019 – present** — Guest lecturer at UCL (Bartlett School of Construction), University of Melbourne, Western Sydney University and Northumbria University; columnist for AEC Business and BIM+.
- **2020 – present** — Founder and host of the House of Digital Twins — a global digital-twin community on Clubhouse.
- **2025** — Recognised by OpenAI’s ChatGPT among the top global experts in digital twins for built assets.
- **2023** — Onalytica Top 50 Influencers to Follow.
- **2022** — Author, “Digital twins from design to handover of constructed assets” — RICS.
- **2021 & 2022** — Onalytica Top Influencer in Digital Twins.
- **2021** — Recognised in “Who’s Who in Industry 4.0”.
- **2020** — Key contributor, EU framework for Digital Building Logbooks — Publications Office of the European Union.
- **2019** — Author, “Digital Twins for the Built Environment” — Institute of Engineering and Technology; cited by the Financial Times (2020).

EDUCATION

University of Cambridge — Executive MBA

2016 – 2018

Technology and Innovation · Primavera Prize winner

Imperial College London — MSc Transport and Business Management (Merit)

2008 – 2011

University of Turin — BSc Business Economics (First Class)

2003 – 2007

ITG Castellamonte, Italy — BTEC Land Surveying

1998

PROFESSIONAL CERTIFICATIONS

- Blockchain Technology — University of California, Berkeley
- PRINCE2 Practitioner
- LUMA Human-Centred Design methodology practitioner
- Professional Executive Coach — Institute of Coaching, McLean / Harvard Medical School affiliate
- BIM ISO 19650 Tutor — Operam Academy

MEMBERSHIPS & BOARD / INDUSTRY POSITIONS

- | | |
|---|----------------|
| • Nima (formerly UK BIM Alliance) — International Ambassador | 2022 – present |
| • DUET–CRUNCH, Centre for Digital Built Britain / IET — Digital Twins Intl. Working Group | 2020 |
| • Digital Twin Consortium (US) — Member | 2020 – 2021 |
| • Australasia BIM Advisory Board — Asset Management Technical Working Group (Australia) | 2019 – present |
| • National Workgroup for the Digital Built and Legal Environment (Australia) | 2019 – 2020 |
| • Institute of Engineering and Technology (UK) — Digital Twin Lead, BE Panel | 2018 – present |
| • PRIN-D Ltd — Advisory Board Role | 2017 – 2019 |
| • UK BIM Alliance — Business Case Lead (UK) | 2018 |
| • Global Women in Tech — Executive Board | 2017 – 2019 |
| • Women in BIM — Advance and Retain Lead (Global) | 2015 – 2019 |
| • GeoBusiness Exhibition & Conference — Technical Committee (UK) | 2014 – 2017 |
| • Chartered Institution of Highways & Transportation (UK) — Member and Mentor | 2007 – 2017 |